A-20-2004



Amendment

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OMB APPROVAL

OMB Number: 3235-0123 Expires: October 31, 2004

Estimated average burden hours per response..... 12.00

ANNUAL AUDITED REPORTS
FORM X-17A-5

PART III

SEC FILE NUMBER

8- 49078

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGIN	NNING January 1, 20	003 AND ENDING Dece	mber 31, 2003
	MM/DD/YY		MM/DD/YY
	A. REGISTRANT IDENTII	FICATION	
NAME OF BROKER-DEALER:	American Equity Inv	vestment Corporation	DEFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE	OF BUSINESS: (Do not use P.O	. Box No.)	FIRM I.D. NO.
4222 Grant Line Road			
New Albany	(No. and Street) Indiana	47150	
(City)	(State)	(Zip Co	ode)
NAME AND TELEPHONE NUMBE	R OF PERSON TO CONTACT I	N REGARD TO THIS REPORT	
		(Area	Code - Telephone Number)
ì	B. ACCOUNTANT IDENTI	FICATION	
INDEPENDENT PUBLIC ACCOUN	TANT whose opinion is containe	d in this Report*	
Melhiser Endres Tucke	r, CPA's, P.C.		
	(Name - if individual, state la.	st, first, middle name)	
301 E. Elm Street	New Albany	Indiana	47150
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Accou	entant	PR	OCE22ED
☐ Public Accountant			OCESSED PR 22 2004
☐ Accountant not residen	nt in United States or any of its po	ssessions.	THOMSON
	FOR OFFICIAL USE	ONLY	FINANCIAL

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to repond to the collection of information contained in this formare not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I, Timothy E. Peoples	, swear (or affirm)	that, to the best of
my knowledge and belief the accompanying financial s		
American Funds Investment C		
of December 31	, 20 03 , are true and correct. I further sw	
neither the company nor any partner, proprietor, princ		est in any account
classified solely as that of a customer, except as follow	/S:	
		•
	•	
	Tied Chale	
	Signature	
	President	
		
	Title	
-HTU/G O Check		
Notary Public		. *
Commission Expire: 229-2008		
This report ** contains (check all applicable boxes):		
(a) Facing Page.		-,
(b) Statement of Financial Condition.		
(c) Statement of Income (Loss).		
(d) Statement of Changes in Financial Condition.		
(e) Statement of Changes in Stockholders' Equity		
(f) Statement of Changes in Liabilities Subordinat	ted to Claims of Creditors.	
(g) Computation of Net Capital.		
(h) Computation for Determination of Reserve Re		
(i) Information Relating to the Possession or Con		
☐ (j) A Reconciliation, including appropriate explan		
	Requirements Under Exhibit A of Rule 15c3-3.	
(k) A Reconciliation between the audited and unau	adited Statements of Financial Condition with re-	spect to methods of
consolidation.		,
(1) An Oath or Affirmation.		
(m) A copy of the SIPC Supplemental Report.	1	
(n) A report describing any material inadequacies for	oung to exist or foung to have existed since the date	oi the previous and

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

Audited Financial Statements

American Equity Investment Corporation

December 31, 2003 and 2002

December 31, 2003 and 2002

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INDEPENDENT AUDITOR'S REPORT

NORMAN L. MELHISER, CPA
TOM R. TUCKER, CPA
JOSEPH L. BROWN, CPA
MARC J. McCORMICK, CPA
DOUGLAS A. YORK, CPA
TERRY L. GRAHAM, CPA
W ISSAC ORWICK CPA

EDWARD D. ENDRES, CPA (1942-1997)

February 16, 2004 (except for Note F, as to which the date is April 9, 2004)

Board of Directors

AMERICAN EQUITY INVESTMENT CORPORATION
4222 Grant Line Road

New Albany, Indiana 47150

We have audited the accompanying statements of financial condition of AMERICAN EQUITY INVESTMENT CORPORATION as of December 31, 2003 and 2002, and the related statements of income, changes in stockholder's equity, and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of **AMERICAN EQUITY INVESTMENT CORPORATION** as of December 31, 2003 and 2002, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I, II, III, IV, V, and VI is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 of the Securities and Exchange Commission. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

MELHISER ENDRES TUCKER

Melhiser Endres Tuden

STATEMENTS OF FINANCIAL CONDITION

ASSETS

	<u>Decer</u>	mber 31,
	<u>2003</u>	<u>2002</u>
Cash	\$ 28,806	\$ 21,262
Commissions Receivable	3,858	4,477
Agent Receivables	811	543
Prepaid Insurance	906	775
Prepaid CRD Account	230	630
NASD Stock	2,835	3,300
		
TOTAL ASSETS	<u>\$ 37,446</u>	<u>\$ 30,987</u>

See Notes to Financial Statements.

STATEMENTS OF FINANCIAL CONDITION

LIABILITIES AND STOCKHOLDER'S EQUITY

		Decer	ber 31,	
LIABILITIES		<u>2003</u>		2002
Accounts Payable	\$	4,951	\$	2,119
Accrued and Withheld Payroll Taxes		1,356		799
TOTAL LIABILITIES		6,307		2,918
STOCKHOLDER'S EQUITY Common Stock, No Par Value, 1,000 Shares Authorized				
100 Shares Issued & Outstanding		11,000		11,000
Retained Earnings		20,139		17,069
TOTAL STOCKHOLDER'S EQUITY		31,139		28,069
TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY	<u>\$</u>	<u> 37,446</u>	<u>\$</u>	30,987

STATEMENTS OF CHANGES IN STOCKHOLDER'S EQUITY For the Years Ended December 31, 2003 and 2002

	(Common Stock	Retained Earnings
BALANCE - December 31, 2001	\$	11,000.	\$ 21,084
Prior Period Adjustment			(3,000)
Net Income - 2002			985
Distribution to Stockholder - 2002			(2,000)
BALANCE - December 31, 2002		11,000	17,069
Net Income - 2003			7,070
Distribution to Stockholder - 2003			(4,000)
	_		
BALANCE - December 31, 2003	<u>\$</u>	11,000	\$ 20,139

STATEMENTS OF INCOME

		Ended iber 31,
	<u>2003</u>	<u>2002</u>
Revenues		•
Commissions	\$ 149,395	\$ 104,303
Dividend Income	121	0
Interest	750	196
		
TOTAL REVENUE	150,266	104,499
Expenses		
Commissions	102,875	68,962
Licensing Fees	515	280
Office Supplies	1,512	2,310
Postage	397	406
Professional Services	1,850	1,825
Advertising	0	515
Insurance	775	0
Salaries	21,810	17,212
Payroll Taxes	2,342	1,842
Contract Labor	0	90
Due and Subscriptions	165	1,247
Rent	7,200	7,200
Telephone Expense	1,477	1,155
Miscellaneous	1,482	215
Membership Assessment	270	210
Repairs	0	45
Conference Expense	150	0
Printing & Reproduction	376	0
TOTAL EXPENSES	143,196	103,514
NET INCOME	<u>\$ 7,070</u>	<u>\$ 985</u>

See Notes to Financial Statements.

STATEMENTS OF CASH FLOWS

		Year Ended		
	December 31,			<u>r 31.</u>
		<u>2003</u>		<u>2002</u>
Cash Flows from Operating Activities:				
Cash Received from Customers	\$	150,014	\$	105,085
Cash Paid for Services and Supplies		(139,341)		(108,032)
Interest Received	•	121		196
Dividend Received		750		0
Net Cash Provided (Used) by Operating Activities		11,544		(2,751)
Cash Flows from Financing Activities:				
Distributions to Stockholder		(4,000)		(2,000)
Net Cash Provided (Used) by Financing Activities		(4,000)		(2,000)
, , , , , , , , , , , , , , , , , , ,			_	
Net Increase (Decrease) in Cash and Cash Equivalents		7,544		(4,751)
Cash and Cash Equivalents - Beginning of Year		21,262		26,013
Cash and Cash Equivalents - End of Year	<u>\$</u>	28,806	<u>\$</u> _	21,262
RECONCILIATION OF NET INCOME TO NET CASH				
PROVIDED (USED) BY OPERATING ACTIVITIES:				
Net Income	\$	7,070	\$	985
Adjustments to Reconcile Net Income to Net Cash Provided (Used) by Operating Activities:				
Decrease (Increase) in Commissions Receivable		619		782
Increase (Decrease) in Accounts Payable		2,832		(2,739)
(Increase) Decrease in Prepaid Insurance		(131)		(775)
(Increase) Decrease in Agent Receivables		(268)		(243)
(Increase) Decrease in Prepaid CRD Account		400		(630)
Increase (Decrease) in Accrued and Withheld Payroll Taxes		557		(131)
(Increase) Decrease in NASD Stock		465	-	0
Net Cash Provided (Used) by Operating Activities	\$ _	11,544	\$_	(2,751)

See Notes to Financial Statements.

NOTES TO FINANCIAL STATEMENTS December 31, 2003 and 2002

NOTE A - NATURE OF OPERATIONS

The Company is a licensed broker/dealer limited to mutual funds and variable insurance products. The Company is licensed in the States of Indiana and Kentucky. The Company's office is located in New Albany, Indiana.

NOTE B - ACCOUNTING POLICIES

Basis of Accounting

The Company uses the accrual basis of accounting.

Cash Equivalents

For purposes of the statement of cash flows, the Company considers all short-term debt securities purchased with a maturity of three months or less to be cash equivalents.

Income Tax Status

The Company, with the consent of its stockholder, has elected under the Internal Revenue Code to be an S corporation. In lieu of corporation income taxes, the stockholders of an S corporation are taxed on their proportionate share of the Company's taxable income. Therefore, no provision or liability for federal income taxes has been included in the financial statements.

Advertising

Advertising costs, which are principally included in operating expenses, are expensed as incurred. Advertising expense was \$ 0 and \$ 515 for the years ended December 31, 2003 and 2002, respectively.

Allowance for Doubtful Accounts

The Company has determined that no allowance for doubtful accounts is required.

Accounting Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

NOTE C - RESTRICTED CASH

The Company is required to maintain \$ 6,000 of cash as capital. The Company has a Money Market account to meet this requirement.

NOTES TO FINANCIAL STATEMENTS December 31, 2003 and 2002

NOTE D - NASD STOCK

The Company has 300 shares at \$ 9.45 a share of NASD Stock. The stock is not a marketable security.

NOTE E - RELATED PARTIES

The Company paid rent to the shareholder of the Company in the amount of \$7,200 for 2003 and 2002. The Company also paid the shareholder commissions of \$855 for 2003 and \$2,005 for 2002.

NOTE F - PRIOR PERIOD ADJUSTMENT

Retained earnings at December 31, 2001 has been adjusted. This adjustment resulted when it was determined that the membership in NASD which was valued at its initial cost of \$3,000, had no value.

SCHEDULE I

COMPUTATIONS OF NET CAPITAL

	December 31,		
	<u>2003</u>	2002	
Total Ownership Equity from Statement of	. •		
Financial Condition	<u>\$ 31,139</u>	\$ 28,069	
Non-Allowable Assets:			
Agent Receivable	(811)	(543)	
Prepaid Insurance	(906)	(775)	
Prepaid CRD Account	(230)	(630)	
NASD Stock	(2,835)	(3,300)	
Total Ownership Equity Qualified for Net Capital	26,357	22,821	
Total Capital and Allowable Subordinated Liabilities	26,357	22,821	
Net Capital Before Haircuts on Securities Positions	26,357	22,821	
Net Capital	<u>\$ 26,357</u>	<u>\$ 22,821</u>	

SCHEDULE II

COMPUTATIONS OF BASIC NET CAPITAL REQUIREMENT

	December 31,		
	<u>2003</u>	<u>2002</u>	
	•		
Minimum Dollar Net Capital Requirement of			
Reporting Broker or Dealer and	* *000	.	
Minimum Net Capital Requirement	<u>\$ 5,000</u>	\$ 5,000	
Net Capital Required	5,000	5,000	
Excess Net Capital	<u>\$ 21,357</u>	<u>\$ 17,821</u>	

SCHEDULE III

COMPUTATIONS OF AGGREGATE INDEBTEDNESS

	December 31,		
	<u>2003</u>	<u>2002</u>	
Total Liabilities from Statement of Financial Condition	\$ 6,307	\$ 2,918	
Total Aggregate Indebtedness	<u>6,307</u>	2,918	
Percentage of Aggregate Indebtedness to Net Capital	24%	13%	
Percentage of Debt to Debt-Equity Total Computed in Accordance with Rule 15c3-1(d)	24%	13%	

SCHEDULE IV

STATEMENTS OF CHANGES IN LIABILITIES SUBORDINATED TO CLAIMS OF GENERAL CREDITORS

	<u>Dece</u>	mber 31,
	<u>2003</u>	<u>2002</u>
Balance, Beginning of Period	<u>\$0</u>	\$0
Balance, End of Period	\$ 0	\$0

SCHEDULE V

RECONCILIATION OF AUDITED AND UNAUDITED NET CAPITAL

Net Capital (Unaudited) December 31, 2003	\$ 32,492
Additional Accounts Payable & Accrued Liabilities	(3,070)
Additional Prepaid Assets	 1,717
Net Capital (Audited) December 31, 2003	\$ 31,139

Report on Material Inadequacies

Board of Directors

AMERICAN EQUITY INVESTMENT CORPORATION
4222 Grant Line Road

New Albany, Indiana 47150

We have audited the financial statements of American Equity Investment Corporation as of and for the year ended December 31, 2003, and have issued our report thereon dated February 16, 2004. During our audit we did not find any material inadequacies.

MELHISER ENDRES TUCKER

Melhiser Endres Tucker